

博士班資格考試參考書籍-管理組

考試方式分為 close-book 與 open-book 兩部分，都是 in-class 的考試。(註：Open-book 考試可攜帶個人電腦，但僅限透過本校圖書館的全文資料庫和電子期刊查詢資料，其他通信、聊天軟體及虛擬社群網站等不可使用。)

● 管理資訊系統 (60%)：

1. Laudon, K.C. and Laudon, J.P. (2022), Management Information Systems: Managing the Digital Firm, 17th Edition, Pearson.
2. Zmud, R. W. (Ed.), 2000, Framing the Domains of IT Management, Pinnaflex Educational Resources, Inc.
3. 梁定澎, 陳灯能, 彭志宏編著, 2021 年, 資訊管理理論 2/e, 前程文化。

● 研究方法 (40%)：

1. Schindler, P.S. (2022), Business Research Methods, 14th Edition, McGraw-Hill Education.
2. Hair Jr., J.F., Black, W.C., Babin, B.J., and Anderson, R.E., (2019), Multivariate Data Analysis, 8th Edition, Cengage Learning.
3. Jaccard, J. and Jacoby, J. (2020), Theory Construction and Model-Building Skills Second Edition, A Practical Guide for Social Scientists, Guilford Press.