

EMI課程地圖

EMI Course map

資訊管理學系
(113學年度)

Department of Information Management
(Academic year 113)

【113學年度資訊管理學系EMI課程地圖】

Department of Information Management, Academic year 113 EMI Course map for Master Program

課程名稱 Course Name	課號 Course Code	修課年級 Year	學分數 Credits		備註 Note
			上學期 Spring	下學期 Fall	
管理溝通 Managerial Communications	IM5019-A IM5019-B	資管系碩士班二年級 Master Program Department of Information Management Only. Year : Second Year only	2	X	系訂必修 (College Required Courses)
行銷管理 Marketing Management	IM6082	資管系碩士班一年級 Master Program Department of Information Management Only. Year : First Year only	3	X	系訂必修 (IM Required Courses)
進階區塊鏈應用與 隱私防護 Advanced blockchain applications and its privacy protection	IM5038	資管系碩士班 不分年級 Master Program Department of Information Management Only. Year : N/A	3	X	系訂系統組 應選修 (IM Required Courses)
電子商務技術 Electronic Commerce Technology	IM5002	資管系碩士班 不分年級 Master Program Department of Information Management Only. Year : N/A	X	3	系訂系統組 應選修 (IM Required Courses)

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Department of Information Management,
Academic year 113 EMI Course map for Master Program

課程名稱 Course Name	課號 Course Code	修課年級 Year	學分數 Credits		備註 Note
			上學期 Spring	下學期 Fall	
資料科學與機器學習 Data Science and Machine Learning	IM5033	資管系碩士班 不分年級 Master Program Department of Information Management Only. Year：N/A	X	3	系訂系統組應選修 (IM Required Courses)
數位品牌管理 Digital Brand Management	IM5023	資管系碩士班 不分年級 Master Program Department of Information Management Only. Year：N/A	X	3	選修課程 (Elective Courses)
產業組織與智慧企業 Industrial Organization & Intelligent Enterprise	IM6102	資管系碩士班 不分年級 Master Program Department of Information Management Only. Year：N/A	X	3	選修課程 (Elective Courses)